



## 2<sup>nd</sup> FOKUS Media Web Symposium

Apps everywhere, HybridTV and  
Social Media Experience

Berlin, November 10-11, 2011

# 2<sup>nd</sup> FOKUS Media Web Symposium

Fraunhofer FOKUS, together with partners and friends, invites all interested parties of the (mobile) media and content industry to participate in the Media Web Symposium 2011. During these two days, international experts will present and discuss current media trends in tutorials, technical workshops, and invited conference presentations.

## Thursday, Nov 10th, 2011

### Tutorials

- IPTV, HybridTV & WebTV
- Application Development for 3 Screens

### Workshops

- Broadband Broadcast Convergence
- Web applications as an industry game changer

[Exhibitions & demonstrations on both days.](#)

## Friday, Nov 11th, 2011

### Conference

- Session 1: Keynote "Future Media Web"
- Session 2: Consumer Electronics meets Internet
- Session 3: Apps Everywhere
- Session 4: Social Media Web
- Session 5: Technical Challenges
- Session 6: New Media Business Models

## Contact

**Dr. Stefan Arbanowski**  
+49(0)30.34 63 71 97

**Dr. Stephan Steglich**  
+49(0)30.34 63 73 73

- [mws-event@fokus.fraunhofer.de](mailto:mws-event@fokus.fraunhofer.de)
- [www.fokus.fraunhofer.de/go/mws](http://www.fokus.fraunhofer.de/go/mws)



**Fraunhofer Institute for Open Communication Systems FOKUS**  
Kaiserin-Augusta-Allee 31  
10589 Berlin, Germany  
[www.fokus.fraunhofer.de](http://www.fokus.fraunhofer.de)

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